

Reach Your Ideal Audience with

YOGAVANI MAGAZINE





Targeted Audience | Engaged Readership
High-Quality Content | Multi-Channel Exposure

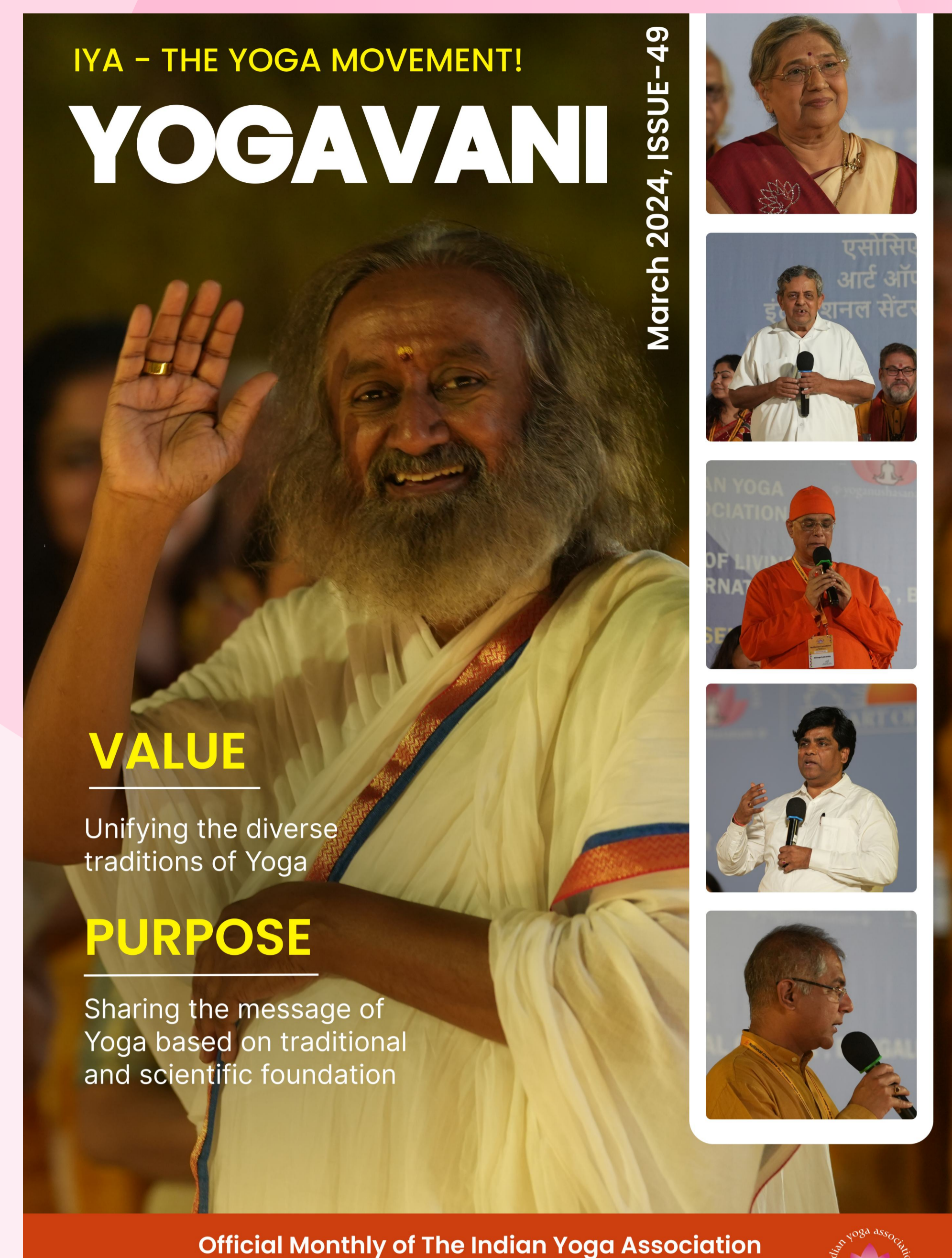
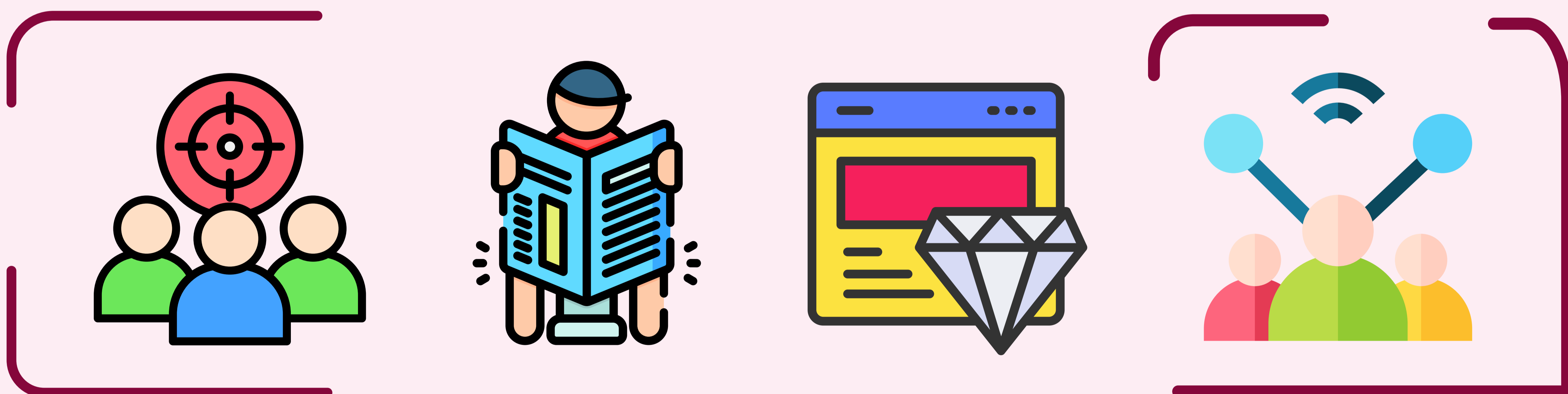


About Yogavani

Yogavani Magazine is the premier publication for yoga enthusiasts, practitioners, and wellness seekers. Our readers are passionate about yoga, health, and mindful living, making Yogavani Magazine the perfect platform for advertisers aiming to connect with a dedicated and engaged audience.

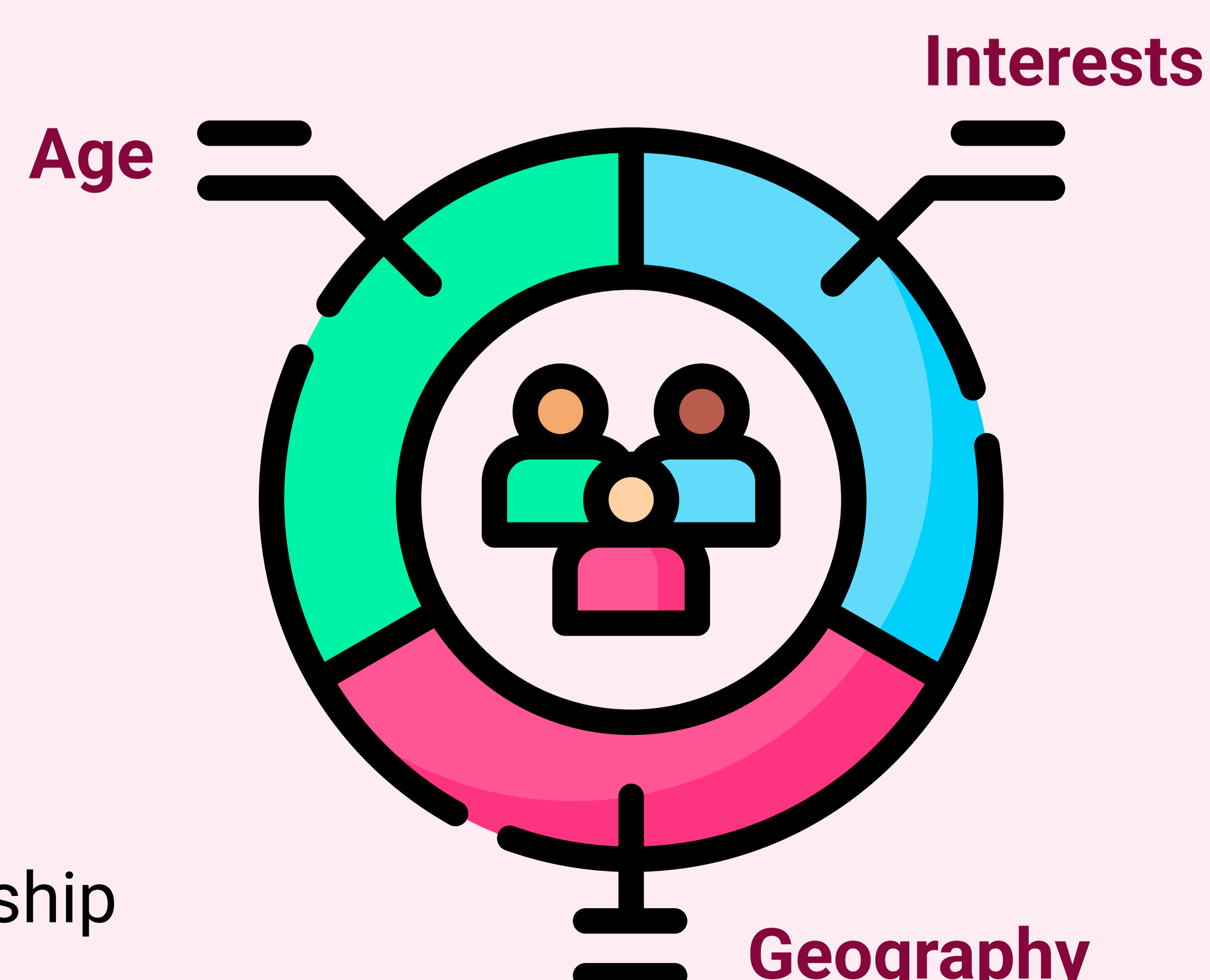
Why Advertise with Yogavani Magazine?

-  **Targeted Audience:** Reach a highly targeted audience of yoga practitioners and wellness enthusiasts.
-  **Engaged Readership:** Our readers are committed to their yoga journey and actively seek products and services that enhance their lifestyle.
-  **High-Quality Content:** Align your brand with trusted and respected content that resonates with our readers.
-  **Multi-Channel Exposure:** Benefit from our comprehensive distribution through print, digital, and social media channels.



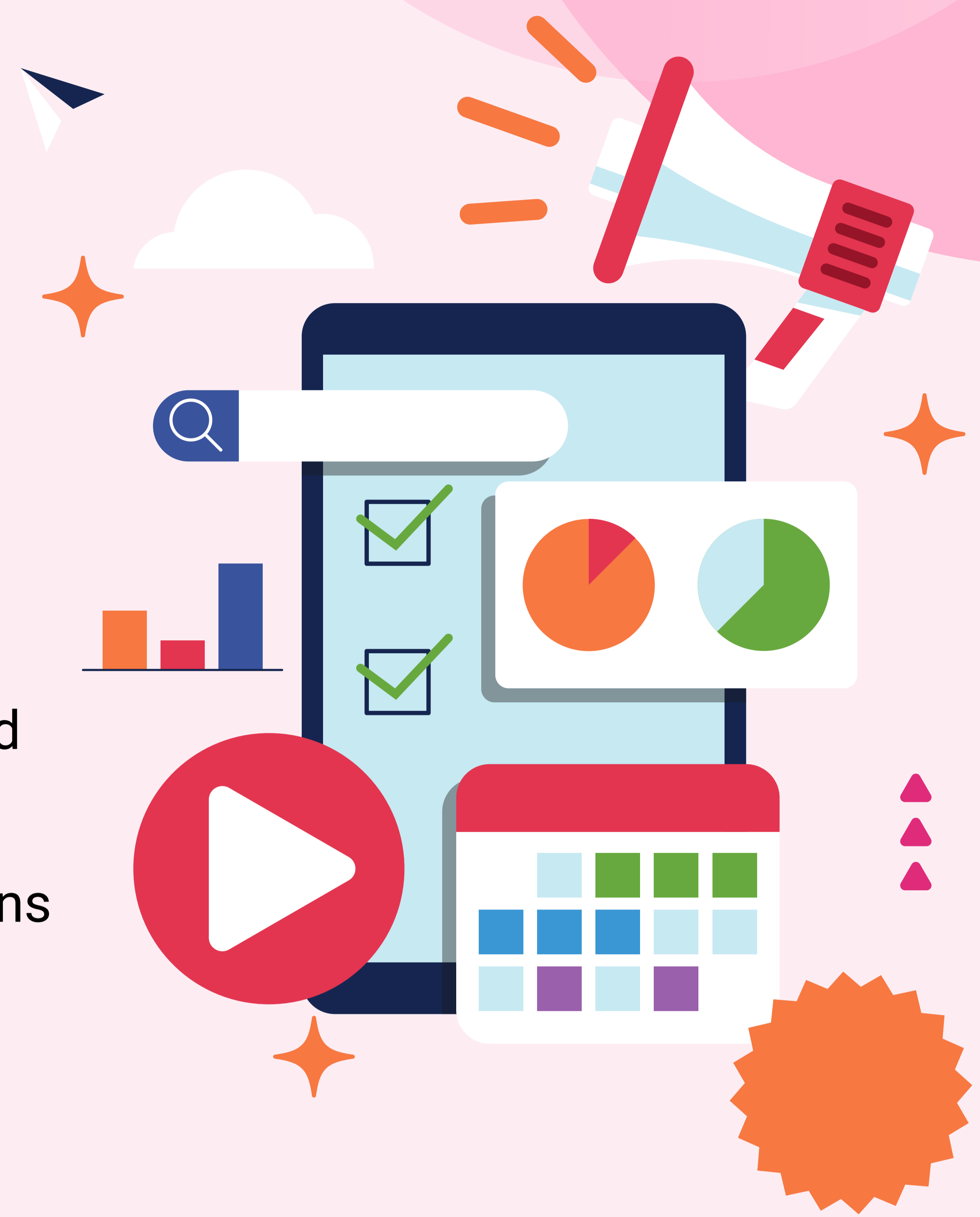
Audience Demographics

- **Age:** All age groups
- **Interests:** Yoga, Meditation, Health & Wellness, Nutrition, Mindfulness, Fitness
- **Geography:** Nationwide with a growing international readership



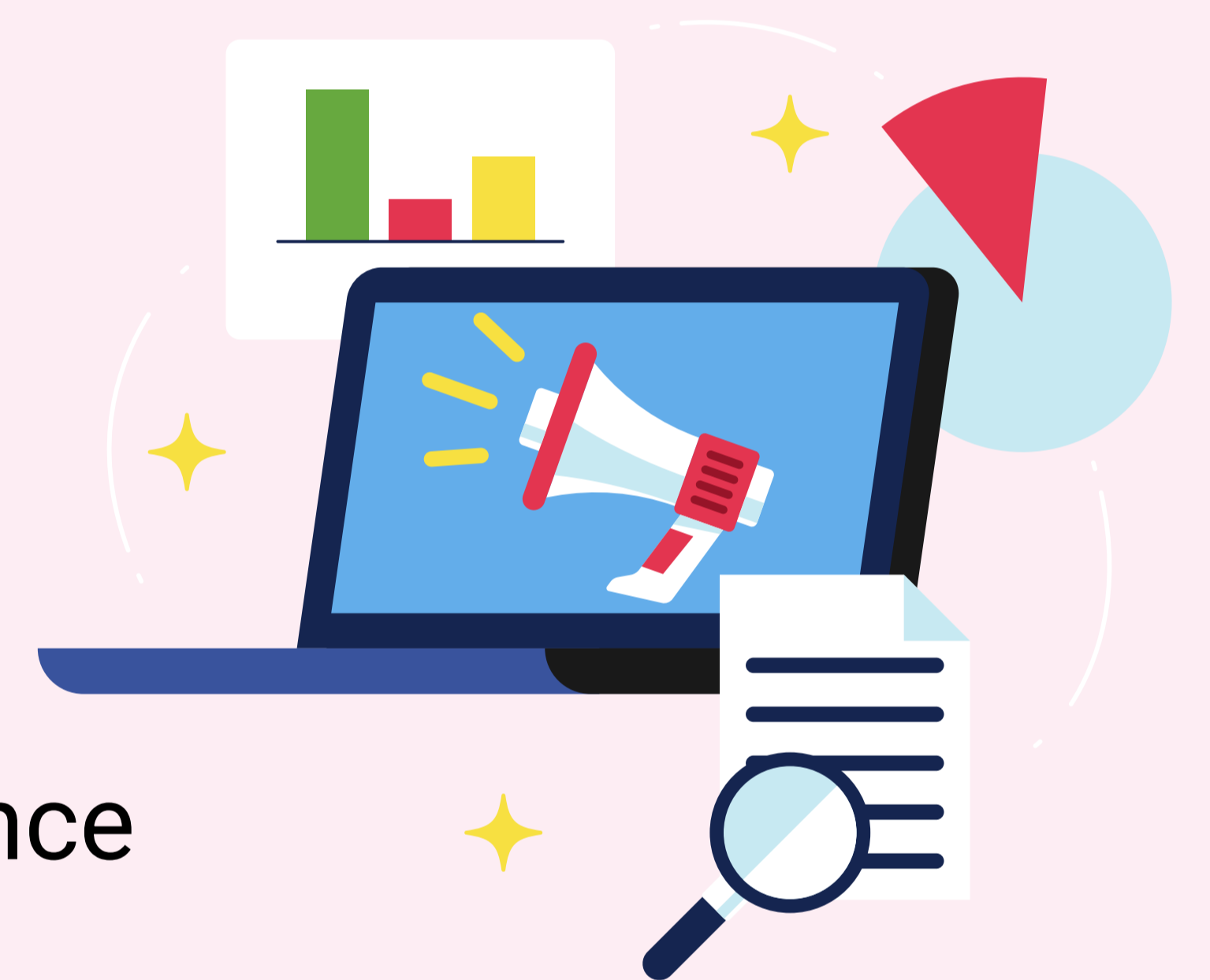
Advertising Opportunities

- ✓ **Full Page Ads:** Gain maximum visibility with a full-page ad in our monthly issues.
- ✓ **Half Page Ads:** Capture attention with a half-page ad, ideal for impactful messaging.
- ✓ **Quarter Page Ads:** Perfect for targeted promotions and concise messages.
- ✓ **Special Sections:** Feature your brand in themed sections that align with your product or service.



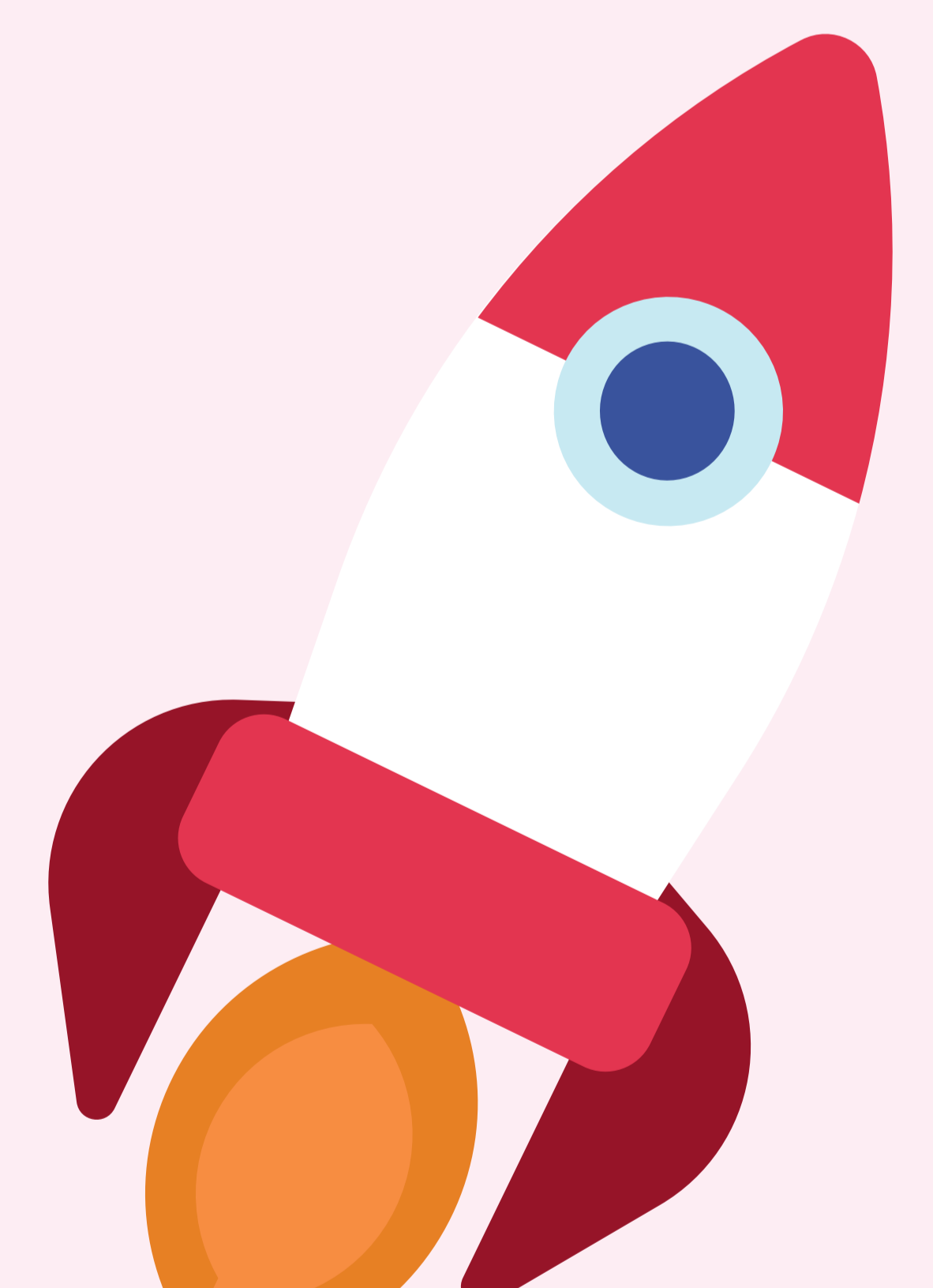
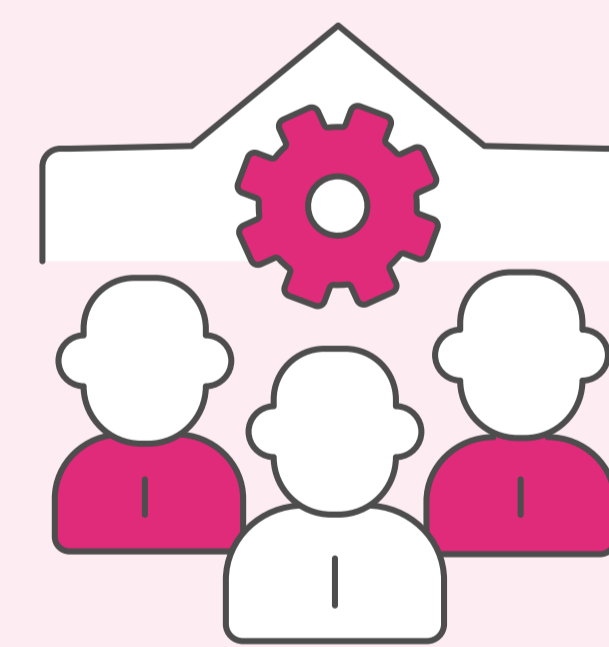
Digital Advertising

- ✓ **Website Banners:** High-visibility banner ads on our official website, yogaiya.in/yogavani.info
- ✓ **Social Media Campaigns:** Leverage our strong social media presence on Facebook and Instagram for targeted campaigns.
- ✓ **Sponsored Articles:** Showcase your brand with in-depth sponsored articles that highlight your offerings.







Event Sponsorship

- ✓ **Yoga Retreats:** Sponsor our exclusive yoga retreats/ and workshops to directly engage with our community.
- ✓ **Webinars and Online Events:** Promote your brand during our live and recorded online events.
- ✓ **Special Issues:** Partner with us on special themed issues that align with your brand's mission and values.



Benefits of Advertising with Us

-  **Brand Credibility:** Associate your brand with a trusted and respected publication in the yoga and wellness community.
-  **Enhanced Reach:** Access a wide and diverse audience through our multi-channel distribution.
-  **Engagement:** High reader engagement ensures that your advertising message is seen and acted upon.
-  **Customization:** Tailor your advertising package to meet your specific goals and budget.

Get Started Today!

Unlock the potential of your brand by advertising with Yogavani Magazine. We offer customized advertising packages to suit your needs and budget.

Contact Us

- Email: advertise@yogavani.info
- Website: www.yogavani.info

Join us in promoting a holistic and mindful lifestyle. Let Yogavani Magazine help you reach a dedicated audience passionate about yoga and wellness.

Yogavani Magazine - Connecting Brands with Yoga Enthusiasts Worldwide.

Advertise in Yogavani – Reach an Enhance your brand's visibility by advertising with Yogavani

Are you looking to reach a dedicated audience of yoga enthusiasts? Advertise with Yogvani Magazine and connect with readers who are passionate about health, wellness, and mindful living.

Categories	One Months	Three Months	Six Months	Annual
Front Inside Cover	₹ 15,000	₹ 42,000	₹ 78,000	₹ 1,44,000
Back Inside Cover	₹ 12,000	₹ 33,000	₹ 60,000	₹ 1,08,000
Back Cover	₹ 20,000	₹ 57,000	₹ 1,08,000	₹ 2,04,000
Inside Page	₹ 11,000	₹ 30,000	₹ 54,000	₹ 96,000
Inside Half Page	₹ 6,000	₹ 16,500	₹ 30,000	₹ 54,000
Inside Quarter Page	₹ 3,000	₹ 8,600	₹ 16,200	₹ 31,400

Leverage access to a vibrant community of thousands of dedicated readers. Achieve targeted reach at an exceptional cost efficiency of less than 60 paisa per reader. Please write to us at secretariat@yogaiya.in or call us at +91 966 7181 329.